



Friday, January 17, 2020
Census Complete Count Subcommittee - MEDIA

THIS AGENDA IS TENTATIVE AND SUBJECT TO CHANGE WITHOUT NOTICE - TIMES ARE APPROXIMATE

A part or all of the meeting may be conducted in closed session

Meeting of: Complete Count Subcommittee - MEDIA Time: 9:30 a.m.

Location: Chesapeake Building, 41770 Baldrige St., Leonardtown, MD

1. 9:30 a.m. - INTRODUCTION

A. JANUARY MEDIA SUBCOMMITTEE MEETING

2. 9:35 a.m. - COMMITTEE INFORMATION

A. DESCRIPTION AND PURPOSE OF THE SUBCOMMITTEE MEDIA

3. 9:40 a.m. - OUTREACH

A. REVIEW AND DISCUSSION OF PROPOSED MULTI MEDIA MARKETING CAMPAIGN

4. 10:10 a.m. - NEXT STEPS

A. PREPARE AND PRESENT RECOMMENDATION TO CENSUS COMMITTEE FOR SPENDING OF GRANT MONIES FOR MULTI-MEDIA CAMPAIGN. SCHEDULE FOLLOW ON FEBRUARY AND MARCH SUBCOMMITTEE MEETINGS

5. 10:25 a.m. - ADJOURN

A. ADJOURNMENT

Appropriate accommodations for individuals with special needs will be provided upon request. In order to meet these requirements, we respectfully ask for one week's prior notice. Please contact Sandie Greene at 301-475-4200 Ext. 71504. All content of these proceedings is subject to disclosure under the Maryland Public Information Act.